ABOUT CSAW

CSAW is NYU-Poly’s annual cyber security competition that attracts hundreds of graduate, undergraduate, and high school students from across the country—the brilliant young minds who will be tomorrow’s cyber security experts. CSAW was founded by Professor Nasir Memon, Director of NYU-Poly’s Information and Internet Security Lab (ISIS), an NSF-funded lab and a NSA-designated Center of Excellence in Information Assurance Research and Education (http://isis.poly.edu).

THE CHALLENGES

Students compete in a wide variety of challenges that are designed and administered by NYU-Poly graduate students and judged by experts from industry and government. Most challenges are completed remotely, and the finalists receive travel scholarships to attend the CSAW Awards Day in New York City to compete for cash prizes. Challenges include:

**Capture the Flag**: digital cyber attack and defense competition in detecting application security vulnerabilities  
**Embedded Systems Challenge**: analyze an infected hardware platform and suggest solutions  
**Essay Contest**: topic to be determined  
**Forensics Challenge**: fictional murder mystery  
**Research Poster Competition**: visually compelling presentations of students’ research  
**Security Awareness Poster Competition**: visually compelling message regarding a current information security topic of the student’s choice  
**Security Quiz**: teams compete head-to-head on a wide variety of topics  
*(NEW!)* **Sponsor-designed Challenge**: Sponsors at the $10,000 level and above may design their own unique challenge.

CSAW AWARDS DAY

The CSAW Awards Day will be on Tuesday, October 13th at NYU-Poly’s Brooklyn, New York campus. The day-long event will include:

- Judge Deliberations  
- Security Quiz Competition  
- Networking Luncheon for students judges and sponsors *(NEW!)*  
- Awards Ceremony and Cocktail Reception  
- Keynote Address by a leading information security expert(s)  
- Special recruiting and presentation opportunities for sponsors

NYU-POLY’S FALL CAREER FAIR

NYU-Poly’s Fall Career Fair is on Wednesday, October 14, the day following CSAW Awards Day. Sponsors are strongly encouraged to participate in the Career Fair. **The fee will be waived for Sponsors at the $5,000 level and above.**
CSAW09 SPONSORSHIP OPPORTUNITIES

A sponsorship of CSAW affords your company a valuable and unique business opportunity to promote itself to the next generation of cyber security experts.

$25,000  CSAW Presenting Sponsor

All of the benefits listed below and exclusive customized benefits including key note speaker nomination and a scholarship established in your firm’s name.

$10,000  Cyber Security Challenge Underwriter

All of the benefits listed below, and:
- Opportunity to underwrite, name, and design a challenge
- Premier logo placement in print and electronic media and event signage
- Intrinsic part of CSAW publicity activities
- Personal follow-up by Dr. Nasir Memon, Director of NYU-Poly’s ISIS Lab, to discuss potential areas of collaboration such as sponsored research and technology transfer

$5,000  Sponsor

All of the benefits listed below, and:
- Logo recognition in print and electronic media and event signage
- Logo and URL link on the CSAW website: http://isis.poly.edu/csaw
- On-site recruiting booth during CSAW Awards Day
- Opportunity to host an information session during Awards Day
- Resumes of all CSAW participants
- NYU-Poly’s October 14th Fall Career Fair fee waived (day after CSAW event)

$2,500  Donor

- Named recognition in print and electronic media, signage, and on the CSAW website
- Opportunity to nominate judge(s)
- Invitations to CSAW Awards Day

FOR MORE INFORMATION: Please contact Liz Di Napoli @ 718-260-3047 or dinapoli@poly.edu or visit the CSAW website: http://isis.poly.edu/csaw. PAYMENT: Please send this completed form and payment to the address below, fax to 718-260-3449, or email to dinapoli@poly.edu. Invoices will be provided upon request.

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